

Totally Booked™ UNIVERSITY

Jeff Cross, senior editor of *Cleanfax* magazine, is bringing a fantastic, high-level marketing seminar to the Chicago area on Friday, June 11.

Residential and Commercial Marketing Techniques
*Specifically for the carpet cleaning, disaster restoration
and contract cleaning industries.*



Hilton Garden Inn
4070 East Main Street, St. Charles, IL, 60174
Friday, June 11, 2010 Time: 8 a.m. - 5 p.m.



This event qualifies for 1 IICRC continuing education credit!

\$249 per person

We will show you how to:

- Get top position with Google, and make the search engines find *your company* first!
- Utilize the Internet to your marketing advantage
- Write press releases to promote your company
- Build your newsletter and referral program
- Master the art of “cold calling” for new customers
- Build the best website that attracts customers
- Analyze pricing strategies to earn top dollar
- Write ad copy that brings in the best customers

and much, much more!

Visit www.cleaningprofessor.com
for more information and to sign
up online.

Bonus! Each attendee will receive a
USB flash drive that contains all types of
videos, books, forms, presentations, and
much more.

Registration can be made by fax to (866)551-5405 or e-mail at jcross@ntpmedia.com. You
can also register by telephone at (740)919-0228.

Name _____ Company _____

Address _____ City/State _____ ZIP _____

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Payment Method (circle one): Check Enclosed, Visa, MasterCard, American Express

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